

Firas Kefi

Journalist / PhD Candidate in Comparative Literature

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As a PhD candidate in comparative literature, I am interested in narratives that cross cultures. Prior to research, I worked as a journalist for three years, covering news in North Africa, particularly in sports, politics, and society. This experience allowed me to develop deep knowledge of this region and its challenges.

Today, I seek to understand how popular forms, such as stadium chants, can become genuine literary texts and express powerful ideas. I aim to contribute to projects that connect textual study with fieldwork knowledge.

Compétences clés

- International Media Collaboration: Collaborations and contributions with France 24, Canal+ Afrique, Africa Radio, Dagens Nyheter, among others.
 - Audiovisual Skills: Experience in TV, radio, and podcast production. Over 2,000 hours of radio airtime.
 - Professional Ethics: Commitment to journalistic integrity and fact-checking; Member of the National Union of Tunisian Journalists since 2016.
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Compétences techniques

- ➔ Knowledge & Expertise: Media monitoring, article and brief writing, diverse portfolio of sources and contacts (Europe, MENA, Francophone Africa).
 - ➔ Tools: WordPress, Office 365, Google Suite, Trello, Slack, Teams, Mailchimp, Sprout Social, Audacity, Photoshop.
 - Certifications:**
 - ➔ Video Reporting and Creation of Informative and Journalistic Content – International Center for Journalists (August 2023)
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Expérience professionnelle

Journalist (freelance) - [Montréal]

07/2024 - 05/2025

- Published a current affairs article for La Converse on the diaspora based in Montreal.
- Produced reports on homelessness in Montreal.
- Contributed commentary on current affairs topics in North Africa.

Communications and content manager- [Nawaat – Tunis-Amsterdam]

11/2021- 06/2024

- Produced reports on diverse social and cultural topics (coverage of political trials, interviews with engaged artists).
- Conducted interviews with artists, civil society figures, and arts personalities.
- Established strategic partnerships with international NGOs (Reporters Without Borders, Oxfam, WWF) for journalistic content production on freedom of expression, social equality, and climate justice.

Journalist (Freelance) – [Dagens Nyheter - Tunis/Stockholm]*07/ 2021- 02/ 2023*

- Coordinated interviews for Sweden's largest daily newspaper; identified appropriate locations and provided logistical support to the journalistic team in Tunisia, notably during the July 25, 2021 event (political change and health crisis) and the anti-immigrant repression in Tunisia in February 2023.
- Conducted in-depth research and provided essential contextual information on political and social issues in Tunisia, enabling accurate and informed journalistic coverage.
- Served as liaison between the reporting team and local authorities (Ministry of Foreign Affairs, diaspora representatives) and experts, facilitating access to reliable and relevant sources for reports.

Journaliste et Correspondant | [Radio Express FM – Tunis-Paris]*06/2015- 08/2018*

- Produced daily press reviews for the morning show, with a particular focus on political and social topics.
- Hosted bilingual radio programs (French and Arabic), interacting with listeners on social media (over 1,500 hours of live broadcast).
- Provided weekly correspondences for the radio's sports show on European sports and football news.
- Monitored national and international news to support the editorial team.
- Covered major events in Tunisia and abroad for the radio; conducted interviews with political, economic, and cultural figures.

Education**PhD in Literature (Spec Comparative Literature) - Université de Montréal, Canada***Jan 2026-present*

- Research Project: Ultras Chants in Tunisia During the Pre-Revolutionary Years
- "Ultras Chants in North Africa: Turn the Volume Up!" – Paper presented at the graduate student colloquium Dissection of Disorder: Anatomy of Power and Emergence of Counter-Narratives, organized by AECSEI in partnership with CÉRIUM, Université de Montréal, Panel: Culture and Contestation, 2025.

Master's Degree in Sociology - Université de Strasbourg, France*2017-2019*

- Coursus en sociologie du développement international et ses enjeux
- Mémoire de fin d'études sur la sociologie de la migration au féminin vers l'Afrique du Nord

Bachelor's Degree in Media and Communication – Institute of Press and Information Sciences – Tunisie*2012 - 2015***References : Available upon request**